

Core Purpose

Promote human advancement within a thriving natural environment

Vivid Description

Wellwood Conservancy works to find solutions to the problems of the world and to find practical, attainable applications of those solutions. Founded with a firm belief in human potential for wisdom and creative achievement, Wellwood Conservancy invites others to join in this practical process. Participants at Wellwood programs are encouraged to explore available knowledge, to identify and overcome prejudices, to practice and hone skills of consultation, and to develop personal goals. By tapping the powers of individual and collective intelligence, doors are opened to constructive progress. Wellwood Conservancy seeks to model solutions within the context of its own activities. It does so by practicing good governance based on consultation, by resource stewardship at Wellwood Nature Preserve, and by sponsoring citizen-science research in the surrounding watershed. By these means Wellwood Conservancy makes a meaningful difference for good, both locally and in the world at large, and provides avenues for others to become agents of positive change.

Mission

The mission of Wellwood Conservancy is to move the world toward success of both human and natural systems. This is accomplished through operating an educational nature preserve, actively conserving local lands and waters, and delivering high-quality research and educational programs.

Core Values

- Affirmation of the potential to achieve a vibrant human civilization on a healthy home planet
- Cultivation of the spiritual dimensions of human experience
- Reliance on the methods and results of sound science
- Appreciation of diversity in both human and natural systems
- Protection of overall health of natural systems, beginning with those found at Wellwood Nature Preserve
- Dedication to achieving lasting results relating to the mission of Wellwood Conservancy
- Commitment to education relating to creation of a renewed and enduring human civilization
- Integrity in all relations

Next-generation Goal (2040)

Become recognized as a causal agent and model for preserving our natural ecosystems while elevating humanity and revitalizing civilization.

Long-term Goal (2018)

Own and manage the Wellwood Nature Preserve land with broad-based support, complete with successful educational and research components.

Short-term Goals (2012-13)

Next 6 months:

- Engage in long-term lease and/or steps for land acquisition
- Have strategic plan into presentable package
- Have action plan for "SOTE" Pilot 2

6-12 Months:

- Approve a fund development plan
- Develop and implement marketing plan for "SOTE" Pilot 2
- Formalize budget needs for capital projects

12-18 months

- Expand the level of involvement in Wellwood Conservancy by people of varied capacities, expertise, and demographics
- Conduct "SOTE" Pilot 2 – simple, evolving
- Prepare long-term "SOTE" business plan
- Bridge support posts erected and anchored